

RPF Investment plan

From: Simon Russell <REDACTED-@realpetfoodco.com.au>
To: Paul Carroll <REDACTED@coles.com.au>
Date: Wed, 09 Feb 2022 16:22:18 +1100
Attachments: Coles Investment Proposal 09.02.2022.pdf (210.52 kB)

Hi Paul,

Please find attached a summary of the additional investment that we can put behind the business plus increased promotional frequency on key bundles that you identified. Let's discuss and align on this activity.

Simon Russell
Customer Business Manager Coles



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*Any retail or promotional prices within this email are non-binding recommendations only. Retail prices are at the sole discretion of the retailer

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